

The logo for 'ynos' is displayed in a white, lowercase, sans-serif font. The letter 'y' is white, while 'n', 'o', and 's' are green. A thin green horizontal line is positioned below the 'o'.

Gateway To India's
Startups & Investors

VERSION - 01

YNOS PLATFORM USER MANUAL: STUDENTS

A Comprehensive Guide to Exploring India's Startup Ecosystem

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January 2026

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WEBSITE

www.ynos.in

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1. Getting Started

1.1 Accessing YNOS

Option A: IP-Based Access (Recommended for On-Campus)

- Simply visit www.ynos.in from your institutional network
- No account creation needed
- Full access to all features

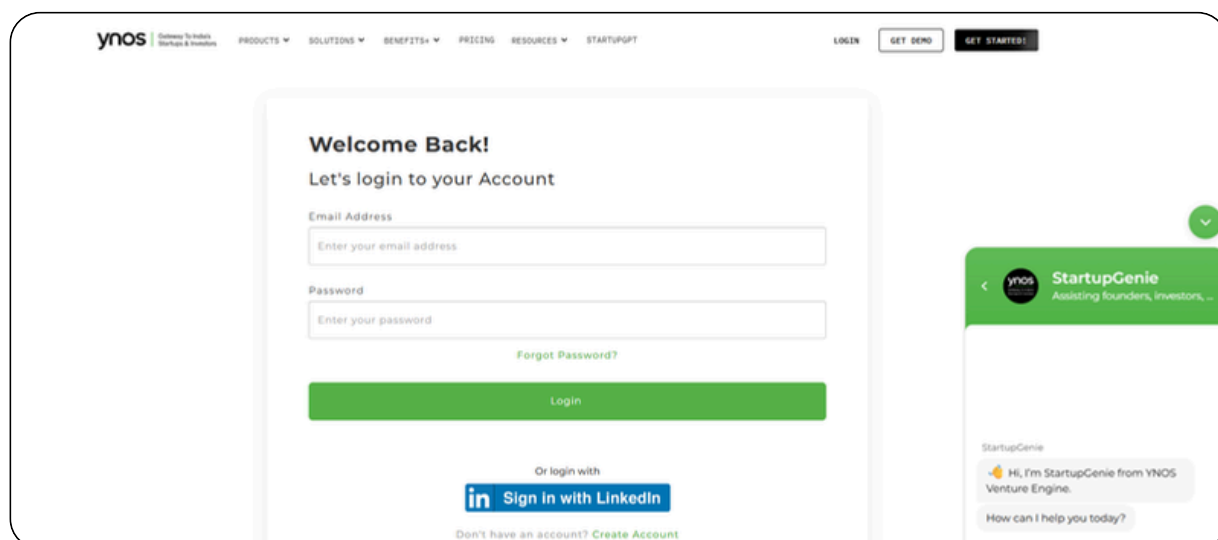


Option B: Email-Based Access (For Off-Campus/Remote)

- Visit www.ynos.in → Click "Get Started for Free!"
- Use your institutional email ID (provided by your library/placement office)
- Follow email verification link sent to your inbox
- Set up a strong password
- Login and start exploring

1.2 First Login Checklist

- Verify your email address
- Complete your student profile (optional but recommended for job applications)
- Explore the main dashboard
- Bookmark the platform for quick access



2. Platform Overview








2.1 What is YNOS?

YNOS (Venture Engine) is India's largest startup ecosystem intelligence platform containing:

291,209 Startups	499,877 Founders	91,769 Deals	6,133 VCs & Networks
14,941 Angels	1,450 Incubators & Accelerators	962 Banks Lending to Startups	115 Govt. Schemes for Startups

2.2 Main Dashboard Features

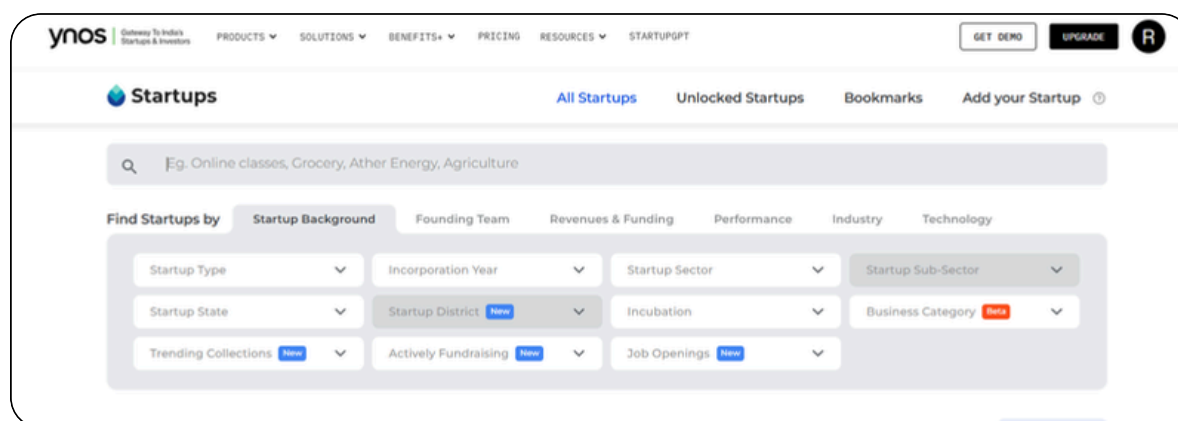
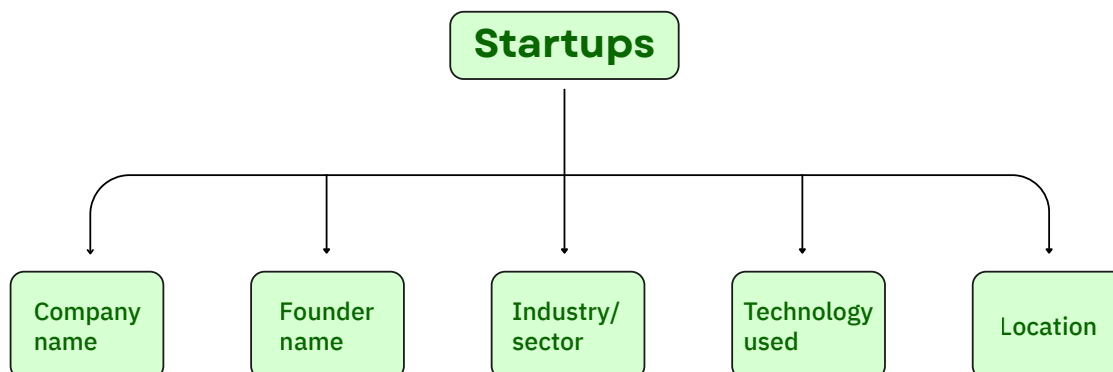
When you log in, you'll see the YNOS dashboard with access to:

 <p>Startups Browse and search startup database</p>	 <p>Investors Discover angel investors and VCs</p>	 <p>Incubators Find acceleration programs</p>
 <p>Jobs Apply to positions at startups</p>	 <p>Government Explore funding schemes</p>	 <p>Researchers Learning materials and guides</p>
 <p>Insights Market research and trends</p>		

3. Core Features & How to Use Them

3.1 Understanding the Search & Filter System

Use the search bar at the top to find startups by:



Advanced Filters

The platform offers over 50+ filterable views using:

- » Industry Sector (Tech, FinTech, HealthTech, etc.)
- » Stage (Pre-seed, Seed, Series A, B, C+)
- » Location (City, state, region)
- » Funding Raised (Amount range)
- » Team Size (1-10, 11-50, 50+)
- » Founded Year (Date range)
- » Technology Stack (AI/ML, Cloud, Blockchain, etc.)

Example Search:

Want to find AI/ML startups in Bangalore that raised \$1-5M in last 2 years?



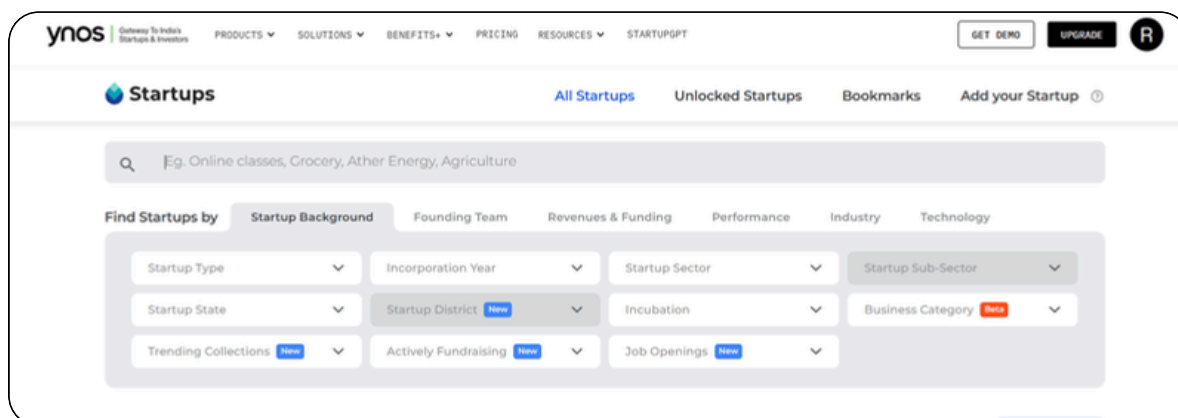
4. Exploring Startups

4.1 Step-by-Step: Search for Startups

Step 1: Click on "Startups" from main menu

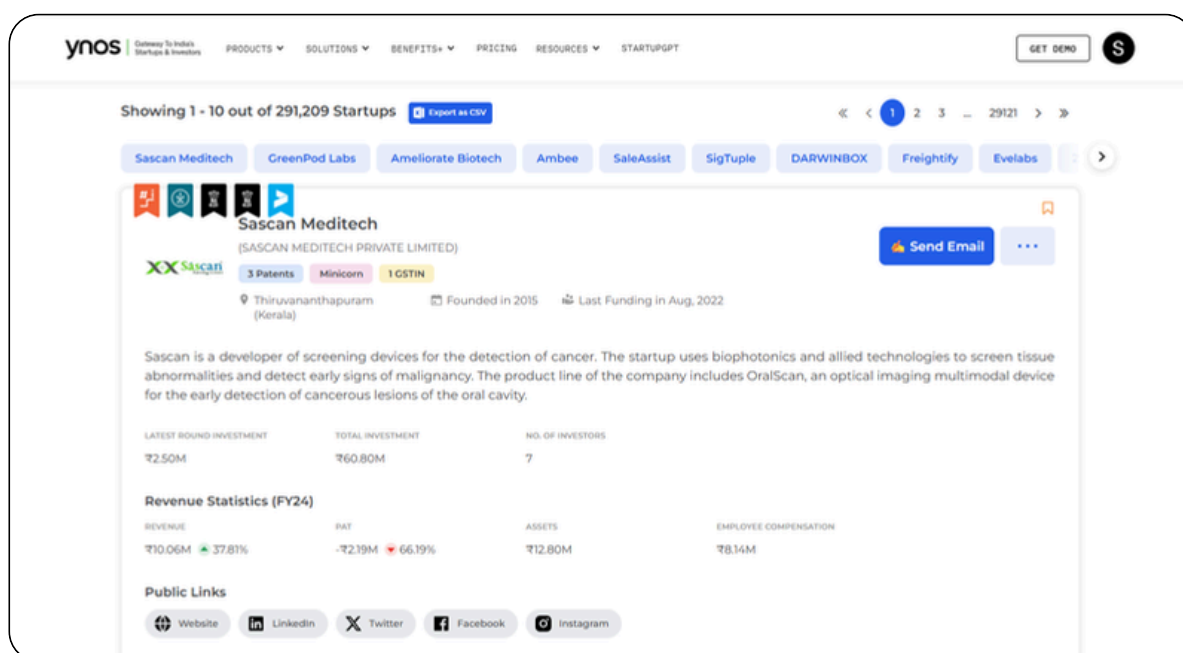
Step 2: Use search bar or apply filters (see Section 3.1)

Step 3: Browse results - each startup card shows:



- » Company name & logo
- » One-liner description
- » Funding stage and amount raised
- » Founding year
- » Key team members
- » Location
- » Industry tags

Step 4: Click on a startup to view detailed profile



4.2 Startup Detailed Profile - What You'll Find

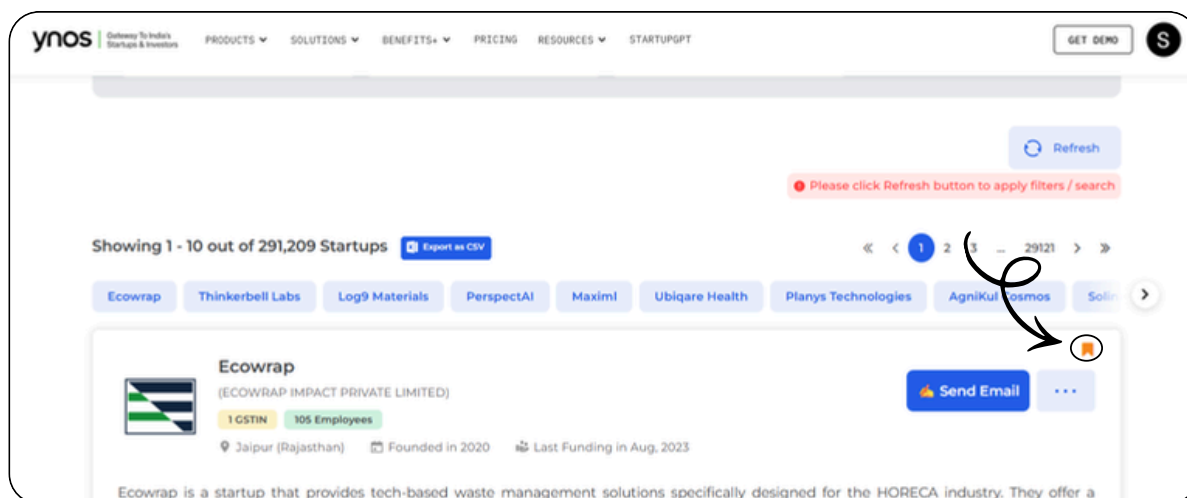
Section	Information
About	Company description, mission, vision
Team	Founder names, roles, LinkedIn profiles, background
Funding	Amount raised, funding rounds, investors
Business	Industry, business model, target market
Technology	Tech stack, tools used, innovations
Performance	Growth metrics (if available)
Incubator	Associated incubators/accelerators

4.3 Using Bookmarks

Why Bookmark?

- Save startups for later comparison
- Create organized lists for research
- Track startups you're interested in

The screenshot displays the Ynos Startups web application interface. At the top, there is a navigation bar with the Ynos logo and various menu items like 'PRODUCTS', 'SOLUTIONS', 'BENEFITS+', 'PRICING', 'RESOURCES', and 'STARTUPGPT'. A 'GET DEMO' button and a user profile icon are also visible. Below the navigation, the main header shows 'Startups' with a search bar containing the text 'Eg. Online classes, Grocery, Ather Energy, Agriculture'. To the right of the search bar, there are tabs for 'All Startups' and 'Bookmarks (1)', with the latter being circled and pointed to by a handwritten arrow. Below the search bar, there are several filter tabs: 'Startup Background', 'Founding Team', 'Revenues & Funding', 'Performance', 'Industry', and 'Technology'. Under these tabs, there are multiple filter dropdown menus for 'Startup Type', 'Incorporation Year', 'Startup Sector', 'Startup Sub-Sector', 'Startup State', 'Startup District', 'Incubation', 'Business Category', 'Trending Collections', 'Actively Fundraising', and 'Job Openings'. A 'Refresh' button is located at the bottom right of the filter section. A red notification banner at the bottom of the filter section reads 'Please click Refresh button to apply filters / search'. At the very bottom, it says 'Showing 1 - 10 out of 291,209 Startups' and includes an 'Export as CSV' button and a pagination control showing '1' out of '29121' items.



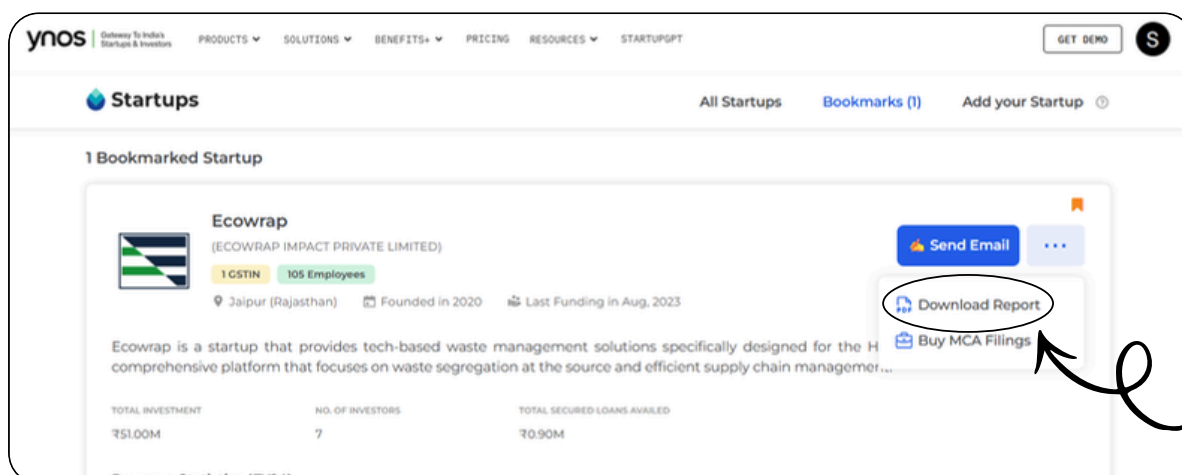
How to Bookmark:

- View a startup profile
- Click the "Bookmark" icon (heart/star symbol)
- Organize bookmarks into custom lists
- Access bookmarks from your profile → "Saved Items"

4.4 Downloading Startup Reports

Create Custom Reports:

- Filter startups by your criteria
- Select startups from results
- Click "Download Report" button
- Choose format: PDF or CSV
- Reports include: Company info, funding details, team, contact info



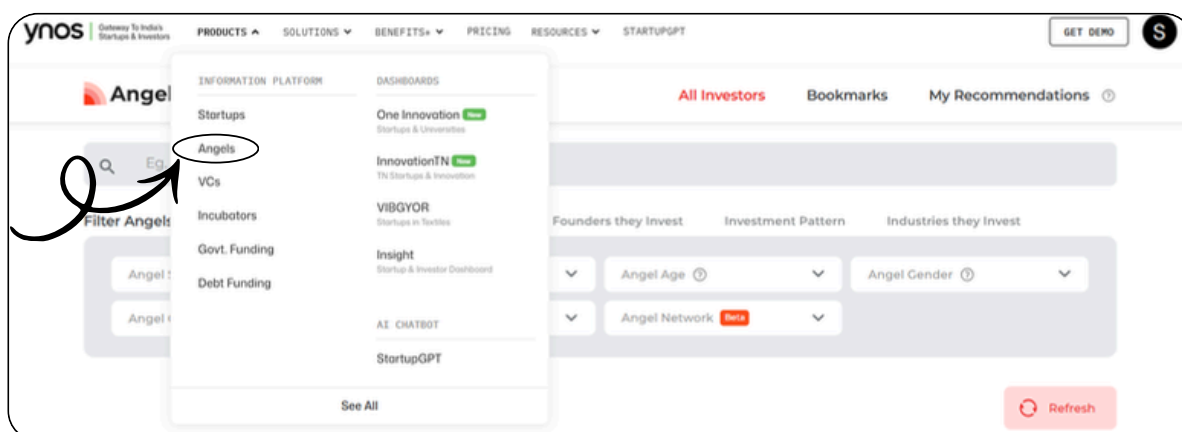
5. RESEARCHING INVESTORS & VCS

5.1 Finding Angel Investors

Step 1: Click on "Investors" → "Angels" from main menu

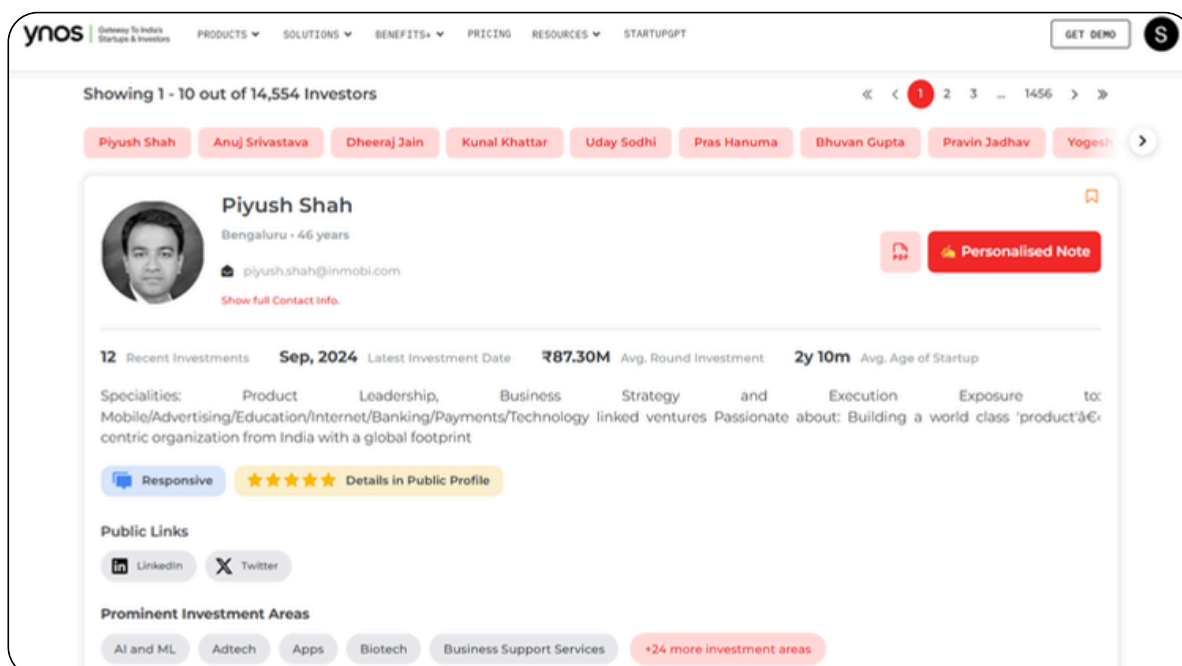
Step 2: Use filters to find:

- Investment Ticket Size (₹5L-1Cr, ₹1-5Cr, etc.)
- Focus Areas (Sectors they invest in)
- Location (Geographic preference)
- Stage (Seed, early-stage, growth)



Step 3: View investor profile showing:

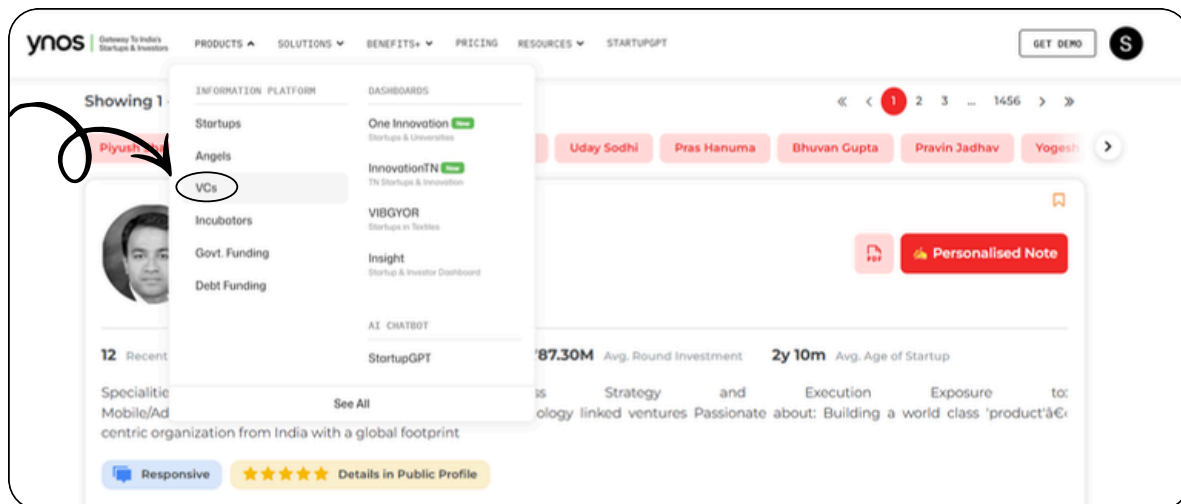
- Investment track record
- Portfolio companies
- Investment preferences
- Contact information



5.2 Finding VC Firms

Similar process to angels:

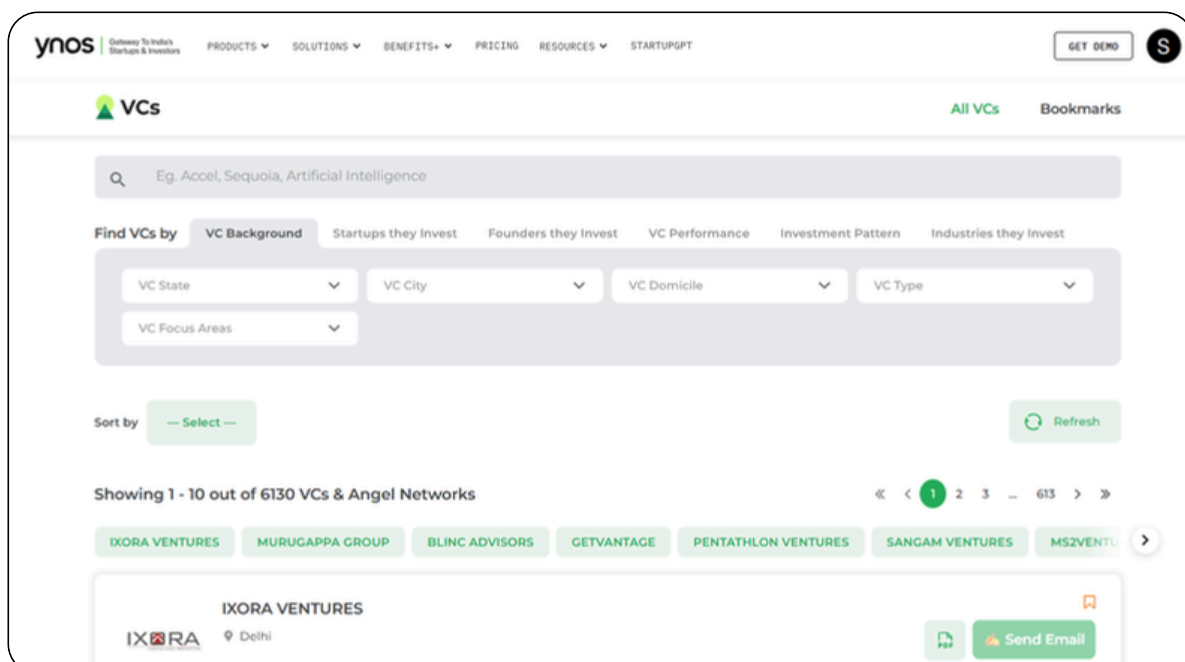
- Click "Investors" → "VCs & Networks"
- Filter by sector focus, stage, location
- View firm profiles with portfolio insights
- Understand their investment criteria



5.3 Learning from Investor Data

What You Can Learn:

- Which sectors are hot (attracting most investment)
- What startup stage attracts most capital
- Which investors are most active
- Regional investment trends
- Average check sizes and valuations



Practical Use:**If you're considering starting a company:**

- Identify likely investors
- Understand their investment criteria
- Research portfolio companies (study success patterns)
- Learn what makes startups investable

The screenshot shows the Ynos website interface. At the top, there are navigation menus for PRODUCTS, SOLUTIONS, BENEFITS+, PRICING, RESOURCES, and STARTUPGPT. A 'GET DEMO' button and a user profile icon are in the top right. Below the navigation, it says 'Showing 1 - 10 out of 6130 VCs & Angel Networks'. A list of filters is shown: IXORA VENTURES, MURUGAPPA GROUP, BLINC ADVISORS, GETVANTAGE, PENTATHLON VENTURES, SANGAM VENTURES, and MS2VENTU. The main content area displays the profile for IXORA VENTURES, located in Delhi. It features a 'Send Email' button. Below the profile header, there is a table of key statistics:

1 Recent Investment	Mar, 2013	Latest Investment Date	₹13.69M	Avg. Round Size	** Avg. Deal Amount
1y Avg. Age of Startup	2	Avg. No. of Founders	37y	Avg. Age of Founders	

Below the table, it states: 'Ixora Ventures is a venture capital firm specializing in investments in seed, angel stage, early-stage, and pre-Series A.' There is a 'Public Links' section with a 'Website' button. At the bottom, 'Prominent Investment Areas' are listed: Community and Lifestyle, Edu-Tech, Hardware and Technology, and Internet Services.

6. APPLYING TO STARTUP JOBS

6.1 Why Apply to Startup Jobs?

Benefits of Working at a Startup:

- Wear multiple hats and develop diverse skills
- Rapid career growth and learning
- Equity/stock options (potential wealth creation)
- Entrepreneurial exposure (great for future founders)
- Networking with founders and investors
- Resume building with innovative companies

The screenshot shows the Ynos website interface for searching startups. At the top, there are navigation menus for PRODUCTS, SOLUTIONS, BENEFITS+, PRICING, RESOURCES, and STARTUPGPT. A 'GET DEMO' button and a user profile icon are in the top right. Below the navigation, it says 'Startups'. There are links for 'All Startups', 'Bookmarks (1)', and 'Add your Startup'. A search bar contains the text 'Eg. Online classes, Grocery, Ather Energy, Agriculture'. Below the search bar, there are tabs for 'Find Startups by': Startup Background, Founding Team, Revenues & Funding, Performance, Industry, and Technology. The 'Startup Background' tab is selected. Below the tabs, there are several filter dropdowns: Startup Type, Incorporation Year, Startup Sector, Startup Sub-Sector, Startup State, Startup District (with a 'New' tag), Incubation, Business Category (with a 'New' tag), Trending Collections (with a 'New' tag), Actively Fundraising (with a 'New' tag), and Job Openings (with a 'New' tag). The 'Job Openings' filter is circled in red, and a hand-drawn arrow points to it. A 'Refresh' button is located at the bottom right.

6.2 Finding Startup Job Openings

Method 1: Browse by Company

- Search for startups using filters (see Section 4.1)
- Open startup profile
- Look for "Jobs" or "Careers" tab
- View open positions with descriptions

Method 2: Industry-Specific Search

- Filter startups by sector (AI/ML, FinTech, HealthTech)
- Identify growing companies
- Check their career pages for open roles

Ynos Gateway To India's Startups & Investors

PRODUCTS ▾ SOLUTIONS ▾ BENEFITS+ ▾ PRICING RESOURCES ▾ STARTUPSPT GET DEMO \$

XYMA Analytics Mimyk QNu Labs GalaxEye SatSure Solinas Uravu Labs 4baseCare NEODOCS XMachines

XYMA Analytics
(XYMA ANALYTICS PRIVATE LIMITED)

8 Patents 1 GSTIN 57 Employees

Chennai (Tamil Nadu) Founded in 2019 Last Funding in Jan, 2024

XYMA Analytics is a sensor and IoT company for plant and asset monitoring. The startup offers waveguide sensing, IoT sensing, structural health monitoring, and simultaneous sensing devices. Its product line includes a furnace-distributed temperature sensor, a multi-point temperature sensor, a portable rheology temperature sensor, a structural health monitoring sensor, and a flow meter. It also offers services including diagnosis, analysis, and consulting.

TOTAL INVESTMENT	NO. OF INVESTORS
₹125.24M	14

Revenue Statistics (FY24)

REVENUE	PAT	ASSETS	EMPLOYEE COMPENSATION
₹16.71M ▲ 278%	-₹33.97M ▲ 261%	₹32.98M	₹23.44M

Public Links

Website LinkedIn Twitter Instagram Youtube

6.3 Step-by-Step: Applying to a Job

Step 1: Review Job Description

- Read role responsibilities carefully
- Understand required qualifications
- Check if you meet minimum requirements

Ynos Gateway To India's Startups & Investors

PRODUCTS ▾ SOLUTIONS ▾ BENEFITS+ ▾ PRICING RESOURCES ▾ STARTUPSPT GET DEMO \$

Clear filters Refresh

Please click Refresh button to apply filters / search

Showing 1 - 10 out of 517 Startups Export as CSV

<< 1 2 3 ... 52 >>

VideoVerse Chakr Innovation Kaleidofin Blurgs AI Wundsight Wobot Intelligence Bizom eShipz.com PlayShifu

VideoVerse
(PRESSPLAY TECHNOLOGIES PRIVATE LIMITED)

1 GSTIN 285 Employees

Mumbai (Maharashtra) Founded in 2016 Last Funding in Dec, 2023

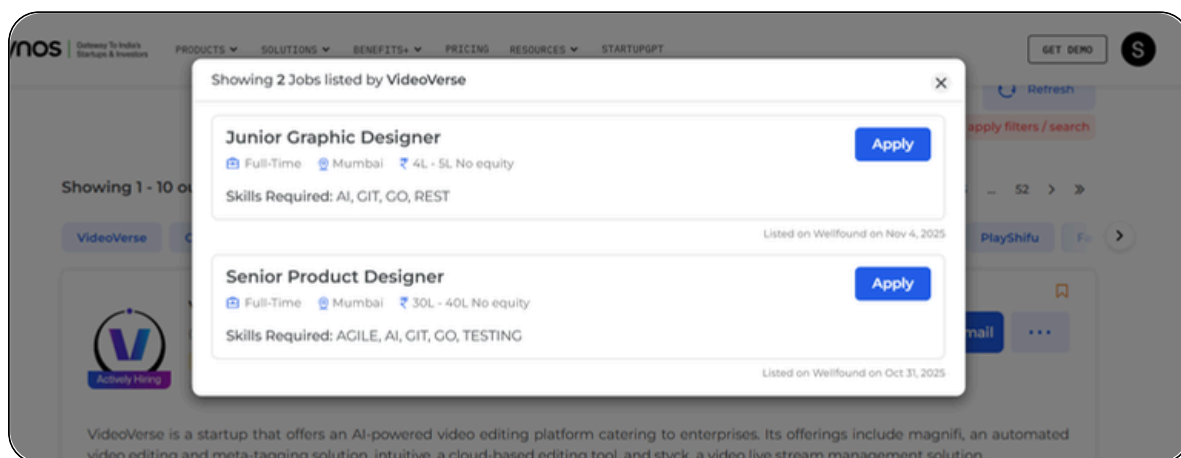
VideoVerse is a startup that offers an AI-powered video editing platform catering to enterprises. Its offerings include magalli, an automated video editing and meta-tagging solution, intuitive, a cloud-based editing tool, and styck, a video live stream management solution.

View Jobs (2) Send Email

6.3 Step-by-Step: Applying to a Job

Step 2: Prepare Your Profile

- Update your Resume profile with:
 - Full name and contact details
 - Resume/CV
 - LinkedIn profile link
 - Academic background
 - Skills and interests
 - Previous internships/projects



Step 3: Click "Apply"

- Click the "Apply Now" button on job listing
- You'll be directed to the startup's application form
- Some may require:
 - Resume upload
 - Cover letter
 - Project portfolio
 - Assessment/questionnaire

Step 4: Complete Application

- Write a compelling summary of why you're interested
- Highlight relevant skills and experience
- Mention if you have relevant project portfolio
- Double-check for typos/errors

Step 5: Submit & Track

- Submit application
- Screenshot/note application ID
- Keep track of applications in a spreadsheet
- Wait for company response (usually 3-7 days)

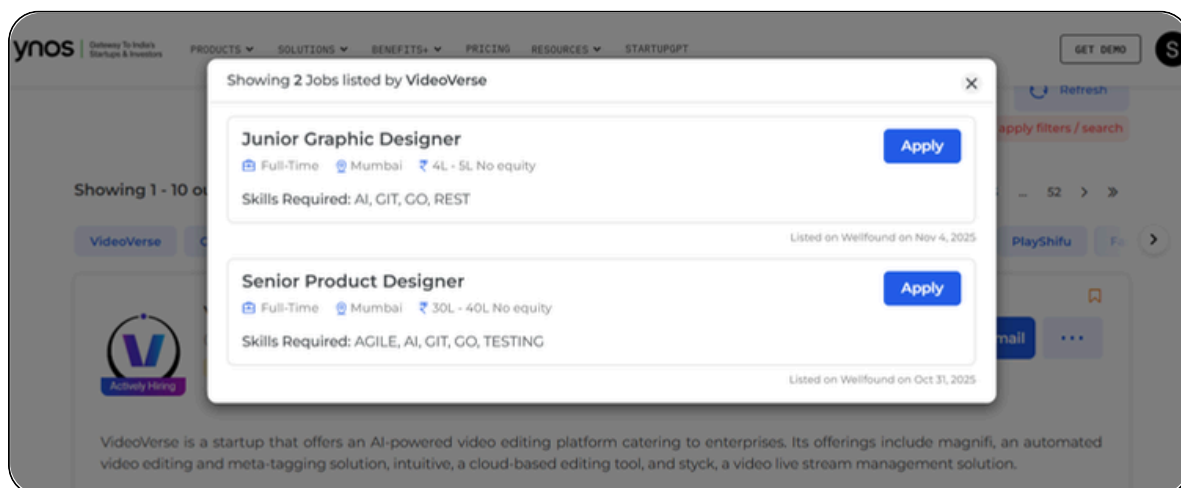
6.4 Application Tips for Success

Before Applying:

- Research the company thoroughly (product, market, founders)
- Understand their business model
- Follow their social media for latest updates
- Check their tech stack (learn if different from yours)

Writing Application:

- Customize for each role (avoid generic applications)
- Show genuine interest in the company's mission
- Connect your skills to their needs
- Mention relevant projects or coursework
- Keep it concise (under 150 words)



Interview Preparation (Post-Application):

- Be ready for discussions on startup ecosystem
- Show entrepreneurial mindset
- Demonstrate problem-solving ability
- Research the founder's background
- Prepare thoughtful questions about company vision

6.5 Negotiating Startup Offers

Typical Startup Compensation (for students/freshers):

- Salary: ₹2-5L per year (entry-level)
- Benefits: Health insurance, learning allowance

What to Negotiate:

- Salary (based on market rates)
- Learning budget (important for startups)
- Flexible work hours
- Internship to full-time conversion terms
- Performance bonus structure

7. Tips & Best Practices

7.1 Using YNOS for Career Planning

Early Career (1st Year Student):

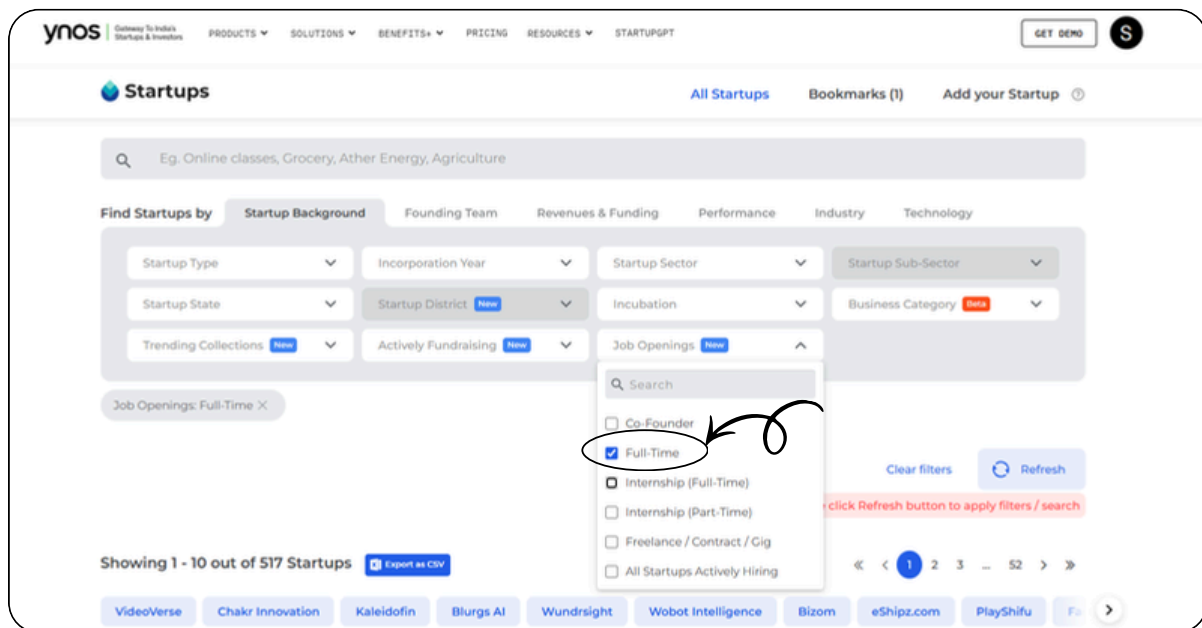
- Explore sectors of interest
- Understand startup landscape
- Learn about founders and their journeys
- Build vocabulary (funding terms, metrics)

LATEST ROUND INVESTMENT	TOTAL INVESTMENT	NO. OF INVESTORS	TOTAL SECURED LOANS AVAILABLE
₹2021.90M	₹4394.46M	43	₹780.00M

Mid-Career (2nd-3rd Year):

- Identify companies matching your interests
- Apply for internships at high-growth startups
- Network with founders/employees
- Develop specific domain expertise

click Refresh button to apply filters / search



Pre-Graduation (Final Year):

- Target full-time roles at growth-stage startups
- Negotiate offers based on market data
- Evaluate multiple opportunities
- Make informed career choices

7.2 Research Projects Using YNOS

Potential Projects:

- Sector Analysis: "State of FinTech in India"
 - Identify 50 FinTech startups
 - Analyze funding trends
 - Create market report
- Founder Study: "What Makes Successful Founders?"
 - Study profiles of 20 successful founders
 - Identify common traits
 - Create presentation
- Investment Trends: "Where is VC Money Going in 2025?"
 - Download startup/investor data
 - Analyze trends
 - Create visualizations

7.3 Building Your Entrepreneurship Portfolio

Activities to Track:

- Startups researched
- Business plans analyzed
- Pitch decks reviewed
- Mentor connections made
- Startup visits/events attended

Showcase on Resume:

- "Researched 100+ startups using YNOS platform"
- "Analyzed competitive landscape for 15+ companies"
- "Evaluated investment opportunities in AI/ML sector"

7.4 Networking Through YNOS**Connect with Ecosystem:**

- Attend startup events (promoted on YNOS)
- Follow founders on LinkedIn
- Join YNOS community webinars
- Participate in startup pitch sessions
- Join startup job alerts

8. Frequently Asked Questions**Frequently Asked Questions****Q1: Is my personal data safe on YNOS?**

A: Yes. YNOS follows data protection standards. Personal information is used only for job applications and platform improvements. Your profile is private unless you choose to make it public.

Frequently Asked Questions**Q2: Can I access YNOS from outside campus?**

A: Yes, if your institution has email-based access enabled. Use your institutional email to create an account. Off-campus access is then available 24/7.

Frequently Asked Questions**Q3: Are there fees to apply for startup jobs?**

A: No. Job applications through YNOS are completely free for students.

Frequently Asked Questions**Q4: How frequently is startup data updated?**

A: YNOS updates data continuously. Startup information, funding news, and job listings are refreshed regularly (often daily).

Frequently Asked Questions

Q5: Can I export data from YNOS?

A: Yes. You can download reports as PDF or CSV for:

- Startup lists
- Investor databases
- Market research
- Custom reports

Frequently Asked Questions

Q6: What if I don't meet all qualifications for a job?

A: Apply anyway! If you have 70%+ of the requirements and show genuine interest, startups often overlook gaps if you're a quick learner. Startups value problem-solving over perfect fit.

Frequently Asked Questions

Q7: How long does it take to hear back after applying?

A: Typically 3-7 business days. Some early-stage startups may take 1-2 weeks. Follow up if you don't hear within a week.

Frequently Asked Questions

Q8: Can students use YNOS data for thesis/projects?

A: Yes. You can:

- Export data for academic research
- Cite YNOS as a data source
- Create case studies
- Analyze trends

Frequently Asked Questions

Q9: Does applying to startups hurt my campus placement prospects?

A: Not at all. Many students simultaneously pursue startup roles and campus placements. Startups often offer more learning and faster growth.

Frequently Asked Questions

Q10: What's the best way to stand out in job applications?

- Customize your application for each company
- Show genuine interest in their product
- Highlight relevant projects/skills
- Ask thoughtful questions in the cover letter
- Have a strong LinkedIn profile

Quick Reference: Common Tasks

Task	Steps
Find a startup	Startups → Apply filters → Browse/Search → Click company
Research a sector	Insights → Select sector → View trends & companies
Find investor info	Investors → Select Angels/VCs → Apply filters → View profiles
Apply for job	Jobs → Filter roles → Review description → Click Apply → Fill form
Download data	Select items → Click “Download Report” → Choose PDF/CSV
Create bookmark	Open startup/investor → Click bookmark icon → Organize list
Compare companies	Open startup → View “Similar Companies” → Click Compare

Support & Help

Need Help?

- Check YNOS FAQ: www.ynos.in/faq
- Contact your institution's library
- Visit: www.ynos.in/contact

Version: 1.0

Last Updated: December 2025

For: Students (UG, PG, Research Scholars)

Questions? Contact your institution's placement or incubation office

